



## Michael Vermillion

Vice President and General Manager  
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Michael Vermillion is Vice President and General Manager of Global Business Intelligence with oversight of the Insurance and Healthcare practices at J.D. Power.

He is responsible for the growth of the business by leading growth initiatives, key capability development and new market entry. Other areas of responsibilities include strategic planning, new product development, sales enablement and strategic partnerships.

A key thought leader in the field of customer experience excellence, Mr. Vermillion is the host of the J.D. Power Insurance Intelligence podcast and is a regular contributor to CX articles, webinars and white papers.

Mr. Vermillion brings to J.D. Power 25 years of experience in the strategy, corporate development and product management fields. Prior to joining the company in 2015, he held executive roles in product, strategy, business development and consulting with Market Risk Partners, NAVEX Global, Dun & Bradstreet, Autobex, Salient3 Communications, Stern Stewart & Company and Procter & Gamble.

Mr. Vermillion is President of Chicago Booth Alumni of Los Angeles, the former chair of P&G Alumni of New York City and is a member of the Los Angeles World Affairs Council, CFA Institute, the New York Society of Security Analysts, the Product Development and Management Association and the American Marketing Association.

Mr. Vermillion received a bachelor's degree in mechanical engineering from the U.S. Naval Academy and an MBA in corporate finance from the University of Chicago.